

Directory of Contacts for Wisconsin Business Improvement Districts (BIDs)

October 2017

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More information on Wisconsin Business Improvement Districts can be found at:

<http://lgc.uwex.edu/topics/community-planning-land-use-regulation-and-design/business-improvement-districts-bids/>



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BID Community (County) Population *Main Street Community †Connect Community	Year Estab.	Contact	Levy Rates
Appleton (Outagamie/ Winnebago/Calumet Counties) Pop. 73,596	2000	Jennifer Stephany, Executive Director PO Box 2272, Appleton, WI 54912 (920) 954-9112 Fax: (920) 954-0219 jennifer@appletondowntown.org www.appletondowntown.org	\$2.50/\$1,000 Min \$250 Max \$5,000
Baraboo Sauk County Pop. 12,100	1989	Sandy Kessenich, BID Board President The Grainery 127 Third Street Baraboo, WI 53913 (608) 356-9768 sandkess@grainery.biz www.downtownbaraboo.com/	\$1.53 /\$1,000
Beloit* Rock County Pop. 36,888	1989	Shauna El-Amin, Executive Director Downtown Beloit Association 500 Public Avenue Beloit, Wisconsin 53511 (608) 365-0150 (608) 365-6850 shauna@downtownbeloit.com www.downtownbeloit.com	\$3.88/\$1,000 Max: \$3,000
Black River Falls† Jackson County Pop. 3,613	1997	Joan Hanson Black River Falls Downtown Association 1 Main Street Black River Falls, WI 54615 (877) 737-5098 info@downtownblackriverfalls.com www.downtownblackriverfalls.net/	Four Zones: \$3.00/\$1,000 \$2.75/\$1,000 \$2.50/\$1,000 \$0.00/\$1,000
Brodhead Green County Pop. 3,290	1987	Mr. Doug Pinnow c/o Pinnow Pharmacy 1028 1st Center Avenue Brodhead, WI 53520 (608) 897-2595 http://www.cityofbrodheadwi.us/businesses/business_improvement_district/index.php	\$2.50/\$1,000
Chippewa Falls* Chippewa County Pop. 13,718	1988	Teri Ouimette, Executive Director, Promotions & Volunteer Coordinator Chippewa Falls Main Street 514 N Bridge St. Chippewa Falls, WI, 54729 (715) 723-6661 Fax: (715) 720-4880 teri@cfms.us www.chippewafallsmainst.org	\$1.61/\$1,000

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Deerfield† Dane County Pop. 2,432	1989	Elizabeth McCredie, WCMA Administrator/Clerk/Treasurer Village of Deerfield 4 North Main St., PO Box 66 Deerfield, WI 53531 (608) 764-5404 Fax: 608-764-5807 mccredie@deerfieldwi.com	\$1.23/\$1,000
Eagle River* Vilas Pop. 1,345	1999	Martha Geiseman, Executive Director Eagle River Revitalization Program 525 E. Maple St. PO Box 2302 Eagle River, WI 54521 (715) 477-0645 errp@nexus.net www.eaglerivermainstreet.org	\$0.95/\$1,000
Eau Claire South Barstow Eau Claire/ Chippewa Counties Pop. 67,545	1985	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$2.25/\$1,000
Eau Claire North Barstow Eau Claire/ Chippewa Counties Pop. 67,545	2005	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$0.75 /\$1,000
Eau Claire Water Street Eau Claire/ Chippewa Counties Pop. 67,545	2005	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$0.60 /\$1,000

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Eau Claire West Grand Eau Claire/ Chippewa Counties Pop. 67,545	1988	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$5.00 /\$1,000
Fond du Lac* Fond du Lac County Pop. 43,045	1999	Amy Hansen, Executive Director Downtown Fond du Lac Partnership 30 South Portland Street Fond du Lac, WI 54935 (920) 322-2007 2nd Phone: (920) 263-0166 amy@downtownfdl.com www.downtownfdl.com	\$2.10 /\$1,000 Min \$250 Max \$3,000
Green Bay Olde Main Street Brown County Pop. 104,779	1998	Jenny VandenLangenberg Administrative Manager Downtown Green Bay, Inc. and Olde Main Street, Inc. 130 E. Walnut Street, Suite 501 Green Bay, WI 54301 (920) 437-5972 jenny@downtowngreenbay.com	\$3.00/\$1,000- hospitality or entertainment properties \$1.00/\$1,000- warehouses \$2.50/\$1,000-all other Max \$3,000
Green Bay Downtown Brown County Pop. 104,779	1997	Jenny VandenLangenberg Administrative Manager Downtown Green Bay, Inc. and Olde Main Street, Inc. 130 E. Walnut Street, Suite 501 Green Bay, WI 54301 (920) 437-5972 jenny@downtowngreenbay.com	\$2.28/\$1,000-retail, hospitality or entertainment related. \$.76/\$1,000- office and commercial properties
Green Bay On Broadway* Brown County Pop. 104,779	2005	Ahnna Luckerth, Project Manager On Broadway, Inc. 17 South Chestnut Avenue Green Bay, WI 54303 (920) 437-2531 ahnna@onbroadway.org www.onbroadway.org	\$1.29/\$1,000

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Hartford† Washington County Pop. 14,251	1989	Greta Swigert, Executive Director Downtown Hartford BID 120 N. Main Hartford, WI 53027 (262) 673-7193 hartfordbid@netwurx.net www.downtownhartfordwi.com	\$2.50/\$1,000
Kenosha Lakeshore Kenosha County Pop. 99,889	1986	Christopher Naumann, Executive Director Downtown Kenosha Inc. 5500 6th Avenue, Suite 200 Kenosha, WI 53140 (262) 925-3463 2nd Phone: (262) 605-1100 Fax: (262) 605-1111 cnaumann@downtownkenosha.org www.downtownkenosha.org	Proportional Based on Mill Rate of \$80,000
Lake Geneva Walworth County Pop. 7,710	1991	Erin Thronburgh, District Administrator & Events Coordinator Lake Geneva Business Improvement District PO Box 863 Lake Geneva, WI 53147 Erin.LakeGeneva@gmail.com (262) 729-9872	\$1.80/\$1,000
Madison Dane County Pop. 243,344	2000	Tiffany Kenney, Executive Director Central Madison's BID 122 W. Washington Ave., Suite 250 Madison, WI 53703 Office: (608) 512-1340 Cell: (608) 843-7079 Fax: (608) 204-9028 tkenney@visitdowntownmadison.com www.visitdowntownmadison.com	\$15.60/sq. foot of lineal frontage -Primary lineal frontage at 100% assessment -Secondary lineal frontage at 50% (if applicable) -Not to exceed \$0.312 per sq. ft.
Marshfield* Wood/Marathon Counties Pop. 18,750	1990	Angie Eloranta, Executive Director Main Street Marshfield, Inc. 139 South Central Avenue Marshfield, Wisconsin 54449 (715) 387-3299 angela@mainstreetmarshfield.com www.mainstreetmarshfield.com	\$1.35/\$1,000
Menomonee Falls† Waukesha County Pop. 35,924	1994	Barb Watters, BID Manager N88 W16712 Appleton Ave. PO Box 1001 Menomonee Falls, WI 53051 (262) 251-8797 vcmenfalls@wi.rr.com www.menomoneefallsdowntown.com	\$3.25/\$1,000 Max \$3,100

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Menomonie† Dunn County Pop. 16,192	1990	Darrek Orwig, Executive Director Main Street of Menomonie, Inc. 342 E Main Street Menomonie, WI 54751 (715) 235-2666 mainstreet342@wwt.net www.mainstreetmenomonie.org	\$1.80 /\$1,000 Real property used exclusively for manufacturing purposes are exempted from this assessment
Milwaukee #2 Historic Third Ward Milwaukee County Pop. 599,164	1988	Jerome Knapp, Executive Director 2745 N. Dr. Martin Luther King Jr. Drive Suite 206 Milwaukee, WI 53212 (414) 265-5809 info@kingdriveis.com www.kingdriveis.com	\$1.72/\$1,000
Milwaukee #4 Greater Mitchell St Milwaukee County Pop. 599,164	1989	Nancy Bush, Executive Director Mitchell St Business Improvement District 1635 S 8th Street Milwaukee, Wisconsin 53204 (414) 383-6601 2nd Phone: (414) 383-2332 www.mitchellstreet.com	\$4.00 /\$1,000 Min \$400 Max \$2,500
Milwaukee #5 Westtown Milwaukee County Pop. 599,164	1989	Stacie Callies, Executive Director Westtown Association 633 W Wisconsin Ave, Suite 409 Milwaukee, WI 53203 (414) 276-6696 2nd Phone: (414) 276-6366 stacie@westtown.org www.westtown.org	\$0.90 /\$1,000 Min \$210 Max \$12,600
Milwaukee #8 Historic King Drive Milwaukee County Pop. 599,164	1993	Jerome Knapp, Executive Director 2745 N. Martin Luther King Jr. Dr. Milwaukee, WI 53212 (414) 265-5809 info@kingdriveis.com www.kingdriveis.com	\$4.00/\$1,000 Min \$125 Max \$1,500 No minimum assessment for unimproved parcels
Milwaukee #10 Avenues West Milwaukee County Pop. 599,164	1992- 93	Keith Stanley, Executive Director Near West Side Partners/Avenues West Association BID 624 N. 24th Street Milwaukee, WI 53233 (414) 933-0640 Fax: (414) 350-4079 director@avenueswest.com www.avenueswest.com	\$3.00 /\$1,000 Max \$6,000

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Milwaukee #11 Brady Street Milwaukee County Pop. 599,164	1993	Steph Salvia, Executive Director Brady Street BID 1224 (LR) E. Brady St Milwaukee, WI 53202 (414) 272-3978 info@bradystreet.org bradystbid@gmail.com	\$3.34 /\$1,000
Milwaukee #13 Oakland Avenue Milwaukee County Pop. 597,867	1994	Michael D'Amato 2915 North Oakland Avenue Milwaukee, WI 53211 (414) 278-6849 Fax: (414) 273-4362	50% split between assessed value and linear front footage
Milwaukee #15 River Walk Milwaukee County Pop. 599,164	1994	Emily Bulgrin Milwaukee Riverwalk District, Inc. CBRE, Inc. 777 East Wisconsin Avenue Milwaukee, WI 53202 (414) 278-6849 Fax: (414) 273-4362 emily.bulgrin@colliers.com	Based on assessed property value Class 1 properties (those without river frontage or those not receiving Riverwalk improvements) payments are based on 1/6 of the property value Class 6 properties (those waterfront properties receiving Riverwalk improvements) based on full property value Class 1 Max \$7,150 Min \$510 thru 2014 (\$535 min 2015-2019)
Milwaukee #16 Uptown Crossing Milwaukee County Pop. 597,867	1996	Daniel Maruisc Ogden & Company, Inc. 1665 North Water Street Milwaukee, WI 53202 (414) 270-6361 Fax: (414) 755-0917 danielm@ogdenre.com www.ogdenre.com	\$5.00 /\$1,000
Milwaukee #19 Villard Avenue Milwaukee County Pop. 599,164	1997	Daniel Blackburn, BID Manager Business Improvement District #19 3328 West Villard Avenue Milwaukee, WI 53209 (414) 759-9163 Cell: (414) 759-9163 milwbid19@gmail.com	\$4.00/\$1,000 for Unimproved Parcel

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Milwaukee #20 East Side Milwaukee County Pop. 599,164	1997	Jim Plaisted, Executive Director East Side B.I.D. #20 2122 N. Prospect Ave. Milwaukee, WI 53202 (414) 272-5823 Fax: (414) 272-5824 director@wauwatosavillage.org www.theeastside.org	\$5.00 /\$1,000 Max \$5,000
Milwaukee #21 Downtown Management District Milwaukee County Pop. 599,164	1997	Beth Weirick, Executive Director Milwaukee Downtown BID 600 E. Wells Street Milwaukee, WI 53202 (414) 220-4705 2nd Phone: (414) 460-6301 bweirick@milwaukeedowntown.com www.milwaukeedowntown.com	\$1.76/\$1,000
Milwaukee #25 Riverworks Milwaukee County Pop. 599,164	1999	Darryl Johnson, Executive Director 526 E. Concordia Ave Milwaukee, WI 53212 (414) 906-9650 2nd Phone: (414) 899-7616 darrylj@riverworksmke.org www.riverworksmke.org	\$5.00 /\$1,000 Min \$125 Max \$1,500 for Industrial, \$3,500 for Commercial properties
Milwaukee #26 Menomonee Valley Milwaukee County Pop. 599,164	1999	Corey Zetts, Executive Director Menomonee Valley Partners, Inc. 301 W. Wisconsin Ave., Suite 400B Milwaukee, WI 53203 (414) 274-4655 Cell: (414) 467-0854 corey@renewthevalley.org www.renewthevalley.org	\$1.65 /\$1,000 Min \$400 Max \$4,000
Milwaukee #27 West Burleigh Street† Milwaukee County Pop. 599,164	2002	Brenda Cooper 4803 W. Burleigh Street Milwaukee, Wisconsin 53210 (414) 447-9940 brendacbid27@gmail.com www.burleighstreet.org	\$3.70 /\$1,000 Min \$100
Milwaukee #28 North Avenue Gateway Milwaukee County Pop. 599,164	2002	Renee Booker North Avenue Community Development Corp. 2331 N 39th St Milwaukee, WI 53210 (414) 659-4084 2nd Phone: (414) 445-7661 Fax: (414) 445-7934 reneebr@aol.com www.milwaukeebid28.com	\$.00655/\$1,000 Min \$150 Max \$1,500

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Milwaukee #29 Atkinson/Capitol/ Teutonia (ACT) Milwaukee County Pop. 599,164	2002	Barry Mimis, ACT BID #29 Manager P.O. Box 76868 Milwaukee, WI 53216 (414) 759-4058 bmimis28@gmail.com	\$4.00 /\$1,000 Min \$125 Max \$1,500
Milwaukee #31 Havenwoods Milwaukee County Pop. 599,164	2003	Stephanie Harling, Executive Director Havenwoods Economic Development Corporation, 6161 N. 64th St Milwaukee , WI 53218 (414) 431-2274 Fax: (414)438-1330 sharling@havenwoods.org www.havenwoods.org	\$1.00/\$1,000- Industrial \$1.20/\$1,000- Retail Max (Retail): \$7,000 Max (Industrial): \$5,000 Min (Retail): \$400 Min (Industrial): \$300
Milwaukee #32 North Avenue/ Fond du Lac Marketplace* Milwaukee County Pop. 599,164	2004	Jacqueline Ward, Executive Director Fondy North EDC 2027 W. Fond du Lac Avenue, Suite 100 Milwaukee, WI 53205 (414) 265-2242 Fax: (414) 265-2249 info@marketplacebizdev.org www.marketplacebizdev.org	\$6.60 /\$1,000 Min \$300 Max \$1,500
Milwaukee #35 Kinnickinnic River Milwaukee County Pop. 599,164	2004	Brian Reed 2000 S. 4th Street Milwaukee, WI 53204 (414) 385-6461 2nd Phone: (414) 406-0749 Fax: (414)831-1958 brian@southwindmarine.com	\$1.70/lineal foot of river frontage
Milwaukee #36 Riverworks II Milwaukee County Pop. 599,164	2004	Darryl Johnson, Executive Director 526 E. Concordia Ave Milwaukee, WI 53212 (414) 906-9650 2nd Phone: (414) 899-7616 darrylj@riverworksmke.org www.riverworksmke.org	\$5.00 /\$1,000 Min \$125 Max \$1,500 for Industrial, \$3,500 for commercial properties
Milwaukee #37 30th Street Industrial Corridor Milwaukee County Pop. 599,164	2005	Cheryl Blue, Executive Director The Corridor, Inc. 3536 W Fond du Lac Ave PO Box 16498, Milwaukee, WI 53216 (414) 509-5115 cheryl@thecorridor-mke.org www.thecorridor-mke.org	\$2.81/\$1,000 Min \$300 Max \$5,000

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Milwaukee #38 Cesar Chavez Drive Milwaukee County Pop. 599,164	2006	Ivan Gamboa (414) 476-4500 i.gamboa@tcnb.com http://cesarchavezbid.org/	\$500 per parcel
Milwaukee #39 Center Street Marketplace Milwaukee County Pop. 597,867	2006	Jennifer Potts 4320 W. Center Street Milwaukee, WI 53210 (414) 807-8739 Jennifer@centerstreetmarketplacebid39.org	\$5.00 /\$1,000 Min \$300 Max \$1,000
Milwaukee #40 Airport Gateway Milwaukee County Pop. 599,164	2006	Leif Otteson, Executive Director Gateway to Milwaukee 4121 South 6 th Street Milwaukee, WI 53221 (414) 455-3323 leif@gatewaytomilwaukee.com www.gatewaytomilwaukee.com/	\$0.852/\$1,000 Min \$250 Max \$5,000
Milwaukee #41 Downer Avenue Milwaukee County Pop. 599,164	2007	Stephanie Salvia, Executive Director Downer Avenue BID PO Box 511794 Milwaukee, WI 53203 (414) 301-1113 downerbid41@gmail.com www.historicdowneravenue.com/	Weighted average of 50% assessed value to 50% linear footage. Max \$10,000
Milwaukee #42 Schlitz Park Milwaukee County Pop. 599,164	2009	Eric Peterson, Accounting Manager The Brewery Works, Inc. Schlitz Park Leasing and Management Office 1555 N. Rivercenter Dr., Suite 100 Milwaukee, WI 53212 Direct: 414-316-5795 Office: 414-272-6302 Fax: 414-272-5710 epeterson@schlitzpark.com www.schlitzpark.com	Proportional Based on Budget of \$113,000
Milwaukee #43 Historic Highway 41 Milwaukee County Pop. 599,164	2012	Julio Maldonado, Executive Director Historic Highway 4647 South 27th Street Milwaukee, WI 53221 (414) 282-5003 Cell: 414-349-6591 Fax: 414-795-1395 south27streeth41bid@gmail.com www.experience41.com	\$1.00 /\$1,000 Min \$500 Max \$1,500
Milwaukee #44 Kinnickinnic Avenue Milwaukee County Pop. 599,164	2012	Lee Barczak 2173 S. Kinnickinnic Avenue Milwaukee, WI 53207 (414) 881-2829 http://bayviewwi.com/	\$1.00 /\$1,000 Min \$100 Max \$1,000

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Milwaukee #48 Granville BID Milwaukee County Pop. 599,164	2014	Mary Hoehne Executive Director 7817 W. Brown Deer Road Milwaukee, WI 53223 (414) 736-2891 mary@granvillebusiness.org	\$1.37/\$1,000 Min \$234 Max \$3,892
Milwaukee #49 Reed Street Yards BID Milwaukee County Pop. 599,164	2014	Peter Moede 700 West Virginia Street #222 Milwaukee, WI 53204 peter@atlaswi.com (414) 273-7011	Assessments levied in proportion to the current assessed value of each property
Milwaukee #50 S. 13th Street/West Oklahoma Avenue Milwaukee County Pop. 599,164	2014	Leif Otterson, Executive Director 4121 S. 6 th Street Milwaukee WI 53221 leif@gatewaytomilwaukee.com www.gatewaytomilwaukee.com	\$1.10/\$1,000 Max: \$1,500 Min: \$150
Monroe* Green County Pop. 10,827	1986	Sherrill Kelly, BID President Monroe City Hall 1110 18 th Ave Monroe, WI 53566 608-328-3280 uptowngirlmonroe@aol.com	\$0.45/\$1,000
Neenah Winnebago County Pop. 25,501	2002	Amy Barker, Executive Director Future Neenah 135 W. Wisconsin Ave, Neenah, WI 54956 (920) 722-1920 amy@neenah.org www.neenah.org	\$2.95 /\$1,000 Min \$750 Max \$7,000
Omro Winnebago County Pop. 3,509	1988	Dana Racine, City of Omro Community and Economic Development Director 130 West Larrabee Street, Omro, WI 54963 (920) 685-7005 x22 dracine@omro-wi.com www.futureomro.org/	Proportional Based on Budget of \$14,000 Max \$800

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Oshkosh Winnebago County Pop. 66,778	1987	Cassie Daniels, BID Manager 120 Jackson Street Oshkosh, WI 54901 (920) 303-2265 x11 Fax: (920) 303-2263 cassie@oshkoshchamber.com www.downtownoshkosh.com	Properties with a proportionate value between 0.0000% and 0.24196% are assessed the minimum special assessment of \$400 Properties with a proportionate value greater than 4.83917% are assessed the maximum special assessment of \$8,000. For properties with a proportionate value between 0.24196% and 4.83917% - the property's proportionate value is multiplied by \$1,653.177 resulting in the special assessment for the property
Portage Columbia County Pop. 10,183	1987	Shane Schmidt, Board President 115 West Pleasant Portage, WI 53901 (608) 742-2176 info@portagewibid.org	\$1.77/\$1,000
Port Washington* Ozaukee County Pop. 11,343	1994	Sarah Grover, Executive Director Port Washington Main Street 116 W. Grand Ave. Suite 205 Main Street Inc. Port Washington, WI 53074 (262) 305-4220 www.visitportwashington.com/main_street/	\$2.11/\$1,000 Max. \$3,200
Racine Downtown Racine County Pop. 78,199	2001	Devin Sutherland, BID Manager Downtown Racine Corporation 425 Main St. Racine, WI 53403 (262) 634-6002 dsutherland@racinedowntown.com www.racinedowntown.com	Proportional based on ratio of individual property value to value of whole district, based on assessment of \$197,292

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Racine Uptown Racine County Pop. 78,199	2007	Devin Sutherland, Executive Director Neighborhood Management Solutions PO Box 44604 425 Main St. Racine, WI 53403 (262) 880-2379 dsutherland@racinedowntown.com www.exploreuptownracine.com	Proportional based on ratio of individual property value to value of whole district, based on assessment of \$17,574,200 (ex. if total BID is assessed \$100,000,000, and single property is \$1,000,000, the single property represents 1% of district value, so it will be assessed 1% of \$39,397)
Racine Douglas Ave Racine County Pop. 78,199	2008	Devin Sutherland, Manager Neighborhood Management Solutions PO Box 44604 Racine, WI 53403 (262) 800-2379 dsutherland@racinedowntown.com www.exploreuptownracine.com	Proportional based on total assessed value
Rice Lake* Barron County Pop. 8,339	1990	Rick Vesper, Rice Lake Main Street Association PO Box 167 Rice Lake, WI 54868 (715) 234-5117 2nd Phone: (715) 234-9324	\$2.75/\$1,000
Ripon* Fond du Lac County Pop. 7,733	1989	Craig Tebon, Executive Director P.O. Box 365 Ripon, WI 54971 (920) 748-7466 craig@riponmainst.com www.downtownripon.com	\$3.50 /\$1,000
River Falls Pierce/St. Croix Counties Pop. 15,209	1988	Kevin Flynn 222 Lewis Street River Falls, WI 54022 (715) 426-3416 apeterson@rfcity.org	\$1.05 /\$1,000
Shawano Shawano County Pop. 9,189	1988	Jennifer Hoffman, Interim BID Coordinator 127 S Sawyer St. Shawano, WI 54166 (715) 853-3775 http://www.shawanodowntown.com/	\$2.25/\$1,000

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Sheboygan† Sheboygan County Pop 49,288	1990	Dave Hoffman Harbor Centre BID 621 S. 8th St. Sheboygan, WI 53081 (920) 918-0432 2nd Phone: (920) 542-6921 Fax: (920) 457-6269 bidmanager@harborcentre.com www.harborcentre.com	\$2.05/\$1000 Min: \$500 Max: \$7,500
Sheboygan Falls* Sheboygan County Pop 7,775	1988	Shirl Breunig, Executive Director Sheboygan Falls Chamber-Main Street 504 Broadway Sheboygan Falls, WI 53085 (920) 467-6206 sbreunig@sheboyganfalls.org www.sheboyganfalls.org	\$1.45/\$1000
Shorewood Milwaukee County Pop. 13,337	1999	Jim Plaisted, Executive Director Shorewood Business Improvement District 4230 N. Oakland Ave, #295 Shorewood, WI 53211 (414) 916-6811 director@wauwatosavillage.org www.shorewoodwi.com	\$1.10 /\$1,000
Spooner Washburn County Pop 2,682	2004	Carol Dunn 234 Walnut Street Spooner, WI 54801 (715) 635-6811 northwind@northwindbook.com www.shopspooner.com/	\$1.00/\$1,000
Sun Prairie Dane County Pop. 30,871	1989	Colleen Burke 1020 Liberty Blvd. Apt. 303 Sun Prairie, WI 53590 (608) 512-9743 cburke@downtownsunprairie.com www.downtownsunprairie.com	\$1.8176/\$1,000 for retail, restaurants, financial/banking, bars, theaters, services, auto repair and sales, professionals, insurance agencies, entertainment, apartment complexes and assisted living facilities \$0.85/\$1,000 for manufacturing, storage, warehousing and wholesale \$1.000/\$1,000 for all others including undeveloped land Maximum: \$8,000

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Superior† Douglas County Pop. 26,869	1989	Jodi Rochon, Administrative Assistant Lindsey Jacobson, Executive Director Superior 823 Belknap Street, Ste. L-10 Superior, WI 54880 Office: (715) 394-3557 Cell: (218) 349-0943 info@superiorbid.com www.superiorbid.com	\$2.00/\$1000
Tomahawk* Lincoln County Pop. 3,397	2008	Christine Vorpapel, Executive Director Tomahawk Main Street, Inc. 225 W Wisconsin Ave. PO Box 131 Tomahawk WI 54487 (715) 453-1090 2nd Phone: (715) 551-3189 director@tomahawkmainstreet.org www.tomahawkmainstreet.org	\$2.50 /\$1,000
Two Rivers* Manitowoc County Pop. 11,525	1996	Tammy Schinker, Executive Director Two Rivers Main Street, Inc. 1717 East Park Street PO Box 417 Two Rivers, WI 54241 (920) 794-1482 Fax: (920) 793-5563 office@tworiversmainstreet.com www.tworiversmainstreet.com	Formula Based on Needs (Never to Exceed \$2.00/\$1,000).
Waupun Fond du Lac/ Dodge Counties Pop. 11,330	1988	Kyle Clark, Mayor City of Waupun 201 East Main Street Waupun, WI 53863 (920) 324-7919 kyle@cityofwaupun.org www.cityofwaupun.org	\$1.50 /\$1,000
Wausau* Marathon County Pop. 38,426	2004	Elizabeth Field, Executive Director Wausau River District 316 Scott Street Wausau, WI 54403 (715) 297-1829 elizabeth@wausauriverdistrict.org OR info@mainstreetwausau.org www.wausauriverdistrict.com	Proportional Based on Budget of \$60,000 Min \$250 Max \$2,500

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Wauwatosa Milwaukee County Pop. 47,134	1994	Jim Plaisted, Executive Director The Village in Wauwatosa BID 7603A W State St. Wauwatosa, WI 53213 cell: (414) 916-8975 director@wauwatosavillage.com www.wauwatosavillage.org	\$1.21/\$1,000 Maximum: \$3,647 Minimum: \$469 Parcels identified as parking lots or vacant lots will be exempt from the \$469 minimum or \$3,647 maximum and are assessed at the same rate per \$1,000 as other properties
West Allis* Milwaukee County Pop. 60,697	1989	Diane Eineichner, Executive Director Downtown West Allis, Inc. 7231 W Greenfield Avenue West Allis, WI 53214 (414) 774-2676 director@downtownwestallis.org www.downtownwestallis.org	\$5.37/\$1,000
West Bend Washington County Pop. 31,550	2000	Michelle Fergus, BID Administrator Downtown West Bend Association 128 South Sixth Avenue, Suite One West Bend, WI 53095 (262) 338-0635 michelle@downtownwestbend.com www.downtownwestbend.com	\$4.00/\$1,000
Whitefish Bay Milwaukee County Pop. 14,125	2009	Karen Baker-Mathu, Executive Director Whitefish Bay Business Improvement District 316 East Silver Spring Drive, Suite 230 Whitefish Bay, WI 53217 (414) 964-1400 Fax: (414) 964-1407 marketing@shopwhitefishbay.com http://www.shopwhitefishbay.com	\$1.60 /\$1,000 Max \$3,500
Wisconsin Dells Sauk/Adams/ Columbia Counties Pop. 2,707	1988	300 LaCrosse Street Wisconsin Dells, WI 53965 (608) 254-2012 Fax: (608) 254-7329 www.wisdellsdowntown.com	Five Zones \$0.50/\$1,000 \$1.00/\$1,000 \$1.75/\$1,000 \$2.00/\$1,000 \$3.00/\$1,000

BID Community (County) Population *Main Street Community †Connect Community	Year Estab .	Contact	Levy Rates
INACTIVE			
Grantsburg Burnett County Pop. 1,322	1988		INACTIVE
Milwaukee #9 North Water Street Milwaukee County Pop. 599,164	1993	Sheldon Oppermann 735 N. Water Street, Suite 1225 Milwaukee, WI 53202 (414) 765-0305 Fax: (414) 272-4339 sheldon@compassproperties.com	INACTIVE
DISSOLVED			
Rhineland* Oneida County Pop. 7,557	2006	Maggie Steffen, Executive Director Downtown Rhineland, Inc. 21 South Brown Street, Suite A P.O. Box 1638 Rhineland, WI 54501 (715) 362-7374 2nd Phone: (715) 490-0807 Fax: (715) 362-7340 msdri@frontiernet.net www.DowntownRhineland.com	DISSOLVED APRIL 2015

*Main St Community
†Connect Community

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