

Directory of Contacts for Wisconsin Business Improvement Districts (BIDs)

August 2018

This information is continually being updated. Please contact the author for omissions and corrections. Use of this information without the expressed written consent of the author is prohibited.

More information on Wisconsin Business Improvement Districts can be found at:

<https://lgc.uwex.edu/business-improvement-districts-bids/>



Local
Government
CENTER



Charles S. Law, Ph.D.
Community Planning and Design Specialist
Local Government Center
University of Wisconsin-Extension
229 Lowell Center 610 Langdon Street
(608) 265-2501
Email: chuck.law@uwex.edu

The author wishes to thank Beth Richmond, Masters Candidate in Urban and Regional Planning at UW-Madison, for gathering much of the information noted in this document.

Copyright © 2018 by the Board of Regents of the University of Wisconsin System doing business as the Division of Cooperative Extension of the University of Wisconsin Extension. All Rights Reserved.

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Appleton (Outagamie/ Winnebago/Calumet Counties) Pop. 73,596	2000	Jennifer Stephany, Executive Director 116 N Appleton St. PO BOX 2272 Appleton, WI 54911 (920) 954-9112 Fax: (920) 954-0219 jennifer@appletondowntown.org www.appletondowntown.org	\$2.50/\$1,000 Min: \$250 Max: \$5,000
Baraboo (Sauk County) Pop. 12,100	1989	Sarah Fay, BID Board President The Jewelers Edge, LLC 416 Oak Street Baraboo, WI 53913 (608) 356-6535 faysaraha1@yahoo.com www.downtownbaraboo.com/	\$1.53 /\$1,000
Beloit * (Rock County) Pop. 36,888	1989	Shauna El-Amin, Executive Director Downtown Beloit Association 500 Public Avenue Beloit, Wisconsin 53511 (608) 365-0150 (608) 365-6850 shauna@downtownbeloit.com www.downtownbeloit.com	\$3.88/\$1,000 Max: \$3,000
Black River Falls † (Jackson County) Pop. 3,613	1997	Joan Hanson Black River Falls Downtown Association 1 Main Street Black River Falls, WI 54615 (877) 737-5098 info@downtownblackriverfalls.com www.downtownblackriverfalls.net/	Four Zones: \$3.00/\$1,000 \$2.75/\$1,000 \$2.50/\$1,000 \$0.00/\$1,000
Brodhead (Green County) Pop. 3,290	1987	Mike Olson 1028 1st Center Avenue Brodhead, WI 53520 (608) 897-2595 mjolson@bankofbrodhead.com http://www.cityofbrodheadwi.us/businesses/business_improvement_district/index.php	\$2.50/\$1,000
Chippewa Falls * (Chippewa County) Pop. 13,718	1988	Teri Ouimette, Executive Director, Promotions & Volunteer Coordinator Chippewa Falls Main Street 514 N Bridge St. Chippewa Falls, WI, 54729 (715) 723-6661 Fax: (715) 720-4880 teri@cfms.us www.chippewafallsmainst.org	\$1.61/\$1,000
Deerfield † (Dane County) Pop. 2,432	1989	Elizabeth McCredie, WCMA Administrator/Clerk/Treasurer Village of Deerfield 4 North Main St., PO Box 66 Deerfield, WI 53531 (608) 764-5404 Fax: (608) 764-5807 mccredie@deerfieldwi.com	\$1.23/\$1,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
De Pere † (Brown County) Pop. 24,555	2014	Tina Quigley, Executive Director Definitely De Pere 131 North Broadway, Suite D De Pere, Wisconsin 54115 (920) 403-0337	\$1.75 / \$1000 Min: (per owner of single or multiple properties) \$275 Max: (per owner of single or multiple properties) \$1,950
Eagle River * (Vilas County) Pop. 1,345	1999	Martha Geiseman, Executive Director Eagle River Revitalization Program 525 E. Maple St. PO Box 2302 Eagle River, WI 54521 (715) 477-0645 errp@nnex.net www.eaglerivermainstreet.org	\$0.95/\$1,000
Eau Claire South Barstow (Eau Claire/ Chippewa Counties) Pop. 67,545	2005	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: (715) 523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$2.25/\$1,000
Eau Claire (North Barstow Eau Claire/ Chippewa Counties) Pop. 67,545	2005	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$0.75 /\$1,000
Eau Claire Water Street (Eau Claire/ Chippewa Counties) Pop. 67,545	2005	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$0.60 /\$1,000
Eau Claire - West Grand (Eau Claire/ Chippewa Counties) Pop. 67,545	1988	Ray French, Business Assistance Specialist City of Eau Claire 203 S. Farwell Street Eau Claire, WI 54701 (715) 839-8061 Cell: 715-523-3226 ray.french@eauclairewi.gov www.EauClaireDevelopment.com www.DowntownEauClaire.org	\$5.00 /\$1,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Fond du Lac * (Fond du Lac County) Pop. 43,045	1999	Amy Hansen, Executive Director Downtown Fond du Lac Partnership 30 South Portland Street Fond du Lac, WI 54935 (920) 322-2007 2nd Phone: (920) 263-0166 amy@downtownfdl.com www.downtownfdl.com	\$2.60 /\$1,000 Min: \$250 Max: \$3,000
Green Bay Olde Main Street (Brown County) Pop. 104,779	1998	Jenny VandenLangenberg Administrative Manager Downtown Green Bay, Inc. and Olde Main Street, Inc. 130 E. Walnut Street, Suite 501 Green Bay, WI 54301 (920) 437-5972 jenny@downtowngreenbay.com	\$3.00/\$1,000- hospitality or entertainment properties \$1.00/\$1,000-warehouses \$2.50/\$1,000-all other Max: \$3,000
Green Bay Downtown (Brown County) Pop. 104,779	1997	Jenny VandenLangenberg Administrative Manager Downtown Green Bay, Inc. and Olde Main Street, Inc. 130 E. Walnut Street, Suite 501 Green Bay, WI 54301 (920) 437-5972 jenny@downtowngreenbay.com	\$2.28/\$1,000-retail, hospitality and entertainment properties. \$.76/\$1,000- office and commercial properties
Green Bay Military Avenue (Brown County) Pop. 104,779	2014	Leah Weycker, Director Military Avenue BID 425 S. Military Avenue, Suite 206 Green Bay, WI 54303 (920) 544-9503 Director@MilitaryAve.org http://militaryave.org	\$0.25/\$1,000 Industrial \$2.00 \$1,000 Office \$2.25/ \$1,000 Retail/Entertainment Min: \$250 Max: \$2,500
Green Bay On Broadway * (Brown County) Pop. 104,779	2005	Brian Johnson, Executive Director On Broadway, Inc. 17 South Chestnut Avenue Green Bay, WI 54303 (920) 437-2531 brian@onbroadway.org www.onbroadway.org	\$1.29/\$1,000
Hartford † (Washington County) Pop. 14,251	1989	Greta Swigert, Executive Director Downtown Hartford BID 120 N. Main PO Box 270331 Hartford, WI 53027 (262) 673-7193 director@downtownhartfordwi.com www.downtownhartfordwi.com	\$2.50/\$1,000
Kenosha Lakeshore (Kenosha County) Pop. 99,889	1986	Christopher Naumann, Executive Director Downtown Kenosha Inc. 5500 6th Avenue, Suite 200 Kenosha, WI 53140 Direct Line: (262) 925-3463 2nd Phone: (262) 605-1100 Fax: (262) 605-1111 cnaumann@downtownkenosha.org www.downtownkenosha.org	Proportional Based on Mill Rate of \$80,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Lake Geneva (Walworth County) Pop. 7,710	1991	Erin Thronburgh, District Administrator & Events Coordinator Lake Geneva Business Improvement District PO Box 863 Lake Geneva, WI 53147 (262) 729-9872 Erin.LakeGeneva@gmail.com	\$1.80/\$1,000
Madison (Dane County) Pop. 243,344	2000	Tiffany Kenney, Executive Director Central Madison's BID 122 W. Washington Ave., Suite 250 Madison, WI 53703 Office: (608) 512-1340 Cell: (608) 843-7079 Fax: (608) 204-9028 tkenney@visitdowntownmadison.com www.visitdowntownmadison.com	\$15.60/SF of lineal frontage -Primary lineal frontage at 100% assessment -Secondary lineal frontage at 50% (if applicable) -Not to exceed \$0.312 per SF
Marshfield * (Wood/Marathon Counties) Pop. 18,750	1990	Angie Eloranta, Executive Director Main Street Marshfield, Inc. 139 South Central Avenue Marshfield, Wisconsin 54449 (715) 387-3299 angela@mainstreetmarshfield.com www.mainstreetmarshfield.com	\$1.35/\$1,000
Menomonee Falls † (Waukesha County) Pop. 35,924	1994	Barb Watters, BID Director N88 W16712 Appleton Ave. PO Box 1001 Menomonee Falls, WI 53051 (262) 251-8797 vcmenfalls@wi.rr.com www.menomoneefallsdowntown.com	\$3.25/\$1,000 Max: \$3,100
Menomonie † (Dunn County) Pop. 16,192	1990	Darrek Orwig, Executive Director Main Street of Menomonie, Inc. 342 E Main Street Menomonie, WI 54751 (715) 235-2666 mainstreet342@wwt.net www.mainstreetmenomonie.org	\$1.80 /\$1,000 Real property used exclusively for manufacturing purposes are exempted from this assessment
Milwaukee #2 Historic Third Ward (Milwaukee County) Pop. 599,164	1988	Jim Plaisted, Executive Director (BID #2) 219 N. Milwaukee St. 3rd Flr. Milwaukee, WI 53202 (414) 273-1173 jplaisted@historichirdward.org http://historichirdward.org/	\$1.72/\$1,000
Milwaukee #4 Greater Mitchell St (Milwaukee County) Pop. 599,164	1989	Nancy Bush, Executive Director (BID #4) Mitchell St Business Improvement District 823 West Historic Mitchell Street Milwaukee, Wisconsin 53204 (414) 383-6601 2nd Phone: (414) 383-2332 nbush54604@aol.com www.mitchellstreet.com	\$4.00 /\$1,000 Min: \$400 Max: \$2,500

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Milwaukee #5 Westown (Milwaukee County) Pop. 599,164	1989	Stacie Callies, Executive Director (BID #5) Westown Association 633 W Wisconsin Ave, Suite 409 Milwaukee, WI 53203 (414) 276-6696 2nd Phone: (414) 276-6366 stacie@westown.org www.westown.org	\$0.90 /\$1,000 Min: \$210 Max: \$12,600
Milwaukee #8 Historic King Drive (Milwaukee County) Pop. 599,164	1993	Deshea Agee, Executive Director (BID #8) 2745 N. Martin Luther King Jr. Dr. Suite 206 Milwaukee, WI 53212 (414) 265-5809 deshea@kingdriveis.com www.kingdriveis.com	\$4.00/\$1,000 Min: \$125 Max: \$1,500 No minimum assessment for unimproved parcels
Milwaukee #10 Avenues West (Milwaukee County) Pop. 599,164	1992-93	Keith Stanley, Executive Director (BID #10) Near West Side Partners/Avenues West Association 624 N. 24th Street Milwaukee, WI 53233 (414) 933-0640 Cell: (414) 350-4079 director@avenueswest.com www.avenueswest.com	\$3.00 /\$1,000 Max: \$6,000
Milwaukee #11 Brady Street (Milwaukee County) Pop. 599,164	1993	Steph Salvia, Executive Director (BID #11) Brady Street 1224 East Brady St Milwaukee, WI 53202 (414) 272-3978 bradystbid@gmail.com http://bradystreet.org	\$3.34 /\$1,000
Milwaukee #13 Oakland Avenue (Milwaukee County) Pop. 597,867	1994	Michael D'Amato, BID Director (BID #13) 2915 North Oakland Avenue Milwaukee, WI 53211 (414) 737-9377 consigliere@wi.rr.com	50% split between assessed value and linear front footage
Milwaukee #15 River Walk (Milwaukee County) Pop. 599,164	1994	Stacie Callies, Executive Director (BID #15) 633 West Wisconsin Avenue, Suite 409 Milwaukee, WI 53203 (414) 276-6696 stacie@westown.org	Class I Properties: These properties either (i) are not located on the Milwaukee River; or (ii) are located on the Milwaukee River but will not have new riverwalks constructed on their river frontage as part of the BID Operating Plan Class VI Properties: These properties are located on or near the MKE River and will have new riverwalks and/or related amenities

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Milwaukee #15 River Walk (Cont'd)			constructed on their river frontage or directly benefiting their properties as part of the BID Operating Plan Min: \$535 Max: for Class I: \$7,425 (no maximum for Class VI) Class I Properties shall be assessed at approx. 1/6 the rate of Class VI Properties
Milwaukee #16 Uptown Crossing (Milwaukee County) Pop. 597,867	1996	Daniel Maruisc (BID #16) Ogden & Company, Inc. 1665 North Water Street Milwaukee, WI 53202 (414) 270-6361 Fax: (414) 755-0917 danielm@ogdenre.com http://www.uptowncrossing.com/	\$5.00 /\$1,000
Milwaukee #19 Villard Avenue (Milwaukee County) Pop. 599,164	1997	Kim Boldt, President (BID #19) 3328 W. Villard Ave. Milwaukee, WI 53209 (414) 286-3327 kmboldt@milwaukee.gov	\$4.00/\$1,000 for Unimproved Parcel
Milwaukee #20 East Side (Milwaukee County) Pop. 599,164	1997	Kristin Godfrey, Executive Director (BID #20) 2122 North Prospect Avenue Milwaukee, WI 53202 (414) 272-5823 director@theeastside.org http://www.theeastside.org/	\$5.00 /\$1,000 Max: \$5,000
Milwaukee #21 Downtown Management District (Milwaukee County) Pop. 599,164	1997	Beth Weirick, Executive Director (BID #21) Milwaukee Downtown BID #21 600 E. Wells Street Milwaukee, WI 53202 (414) 220-4705 2nd Phone: (414) 460-6301 bweirick@milwaukeedowntown.com www.milwaukeedowntown.com	\$1.76/\$1,000
Milwaukee #25 Riverworks (Milwaukee County) Pop. 599,164	1999	Darryl Johnson, Executive Director (BID #25) 526 E. Concordia Ave Milwaukee, WI 53212 (414) 906-9650 2nd Phone: (414) 899-7616 darrylj@riverworksmke.org www.riverworksmke.org	\$5.00 /\$1,000 Min: \$125 Max: \$1,500 for Industrial, \$3,500 for Commercial properties

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Milwaukee #26 Menomonee Valley (Milwaukee County) Pop. 599,164	1999	Corey Zetts, Executive Director (BID #26) Menomonee Valley Partners, Inc. 231 W. Michigan St, P421 Milwaukee, WI 53203 (414) 274-4655 Cell: (414) 467-0854 corey@renewthevalley.org www.renewthevalley.org	\$1.65 /\$1,000 Min: \$400 Max: \$4,000
Milwaukee #27 West Burleigh Street † (Milwaukee County) Pop. 599,164	2002	Ethel Washington, BID Manager (BID #27) 4642 West Burleigh Street Milwaukee, WI 53210 (414) 350-6529 businesid27@gmail.com	\$3.70 /\$1,000 Min: \$100
Milwaukee #28 North Avenue Gateway (Milwaukee County) Pop. 599,164	2002	Johnny Moutry, Chariman (BID #28) 2331 North 39th Street Milwaukee, WI 53208 (414) 445-7661 nchc@bizwi.rr.com www.milwaukeebid28.org	\$.00655/\$1,000 Min: \$150 Max: \$4,500
Milwaukee #31 Havenwoods (Milwaukee County) Pop. 599,164	2003	Stephanie Harling, Executive Director (BID #31) Havenwoods Economic Development Corporation 6161 N. 64th St Milwaukee , WI 53218 (414) 431-2274 Fax: (414) 438-1330 sharling@havenwoods.org www.havenwoods.org	\$1.00/\$1,000- Industrial Min: (Industrial): \$300 Max: (Industrial): \$5,000 \$1.20/\$1,000- Retail Min: (Retail): \$400 Max: (Retail): \$7,000
Milwaukee #32 North Avenue/ Fond du Lac Marketplace * (Milwaukee County) Pop. 599,164	2004	LaVera Adams, Administrative Assistant (BID #32) 2027 West Fond du Lac Avenue, Suite 100 Milwaukee, WI 53208 (262) 834-6205 Ladamsbid32@gmail.com www.marketplacebizdev.org	\$.0066/\$1,000 Min: \$300 Max: \$1,500
Milwaukee #35 Kinnickinnic River (Milwaukee County) Pop. 599,164	2004	Therese Burkhart, BID Board Secretary (BID #35) 2000 South 4th Street Milwaukee, WI 53204 (414) 552-9050 TBurkhart@Druml.us	\$1.70/lineal foot of river frontage
Milwaukee #36 Riverworks II (Milwaukee County) Pop. 599,164	2004	Darryl Johnson, Executive Director (BID #36) 526 East Concordia Ave Milwaukee, WI 53212 (414) 906-9650 2nd Phone: (414) 899-7616 darrylj@riverworksmke.org www.riverworksmke.org	CONSOLIDATED INTO BID #25
Milwaukee #37 30th Street Industrial Corridor (Milwaukee County) Pop. 599,164	2005	Cheryl Blue, Executive Director (BID #37) The Corridor, Inc. 3536 W Fond du Lac Ave PO Box 16498, Milwaukee, WI 53216 (414) 509-5115 cheryl@thecorridor-mke.org www.thecorridor-mke.org	\$2.81/\$1,000 Min: \$300 Max: \$5,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Milwaukee #38 Cesar Chavez Drive (Milwaukee County) Pop. 599,164	2006	Nelson Lang, BID Board Member (BID #38) 5200 W Oklahoma Ave Milwaukee, WI 53219 (414) 541-5200 http://cesarchavezbid.org/	\$500 per parcel
Milwaukee #39 Center Street Marketplace (Milwaukee County) Pop. 597,867	2006	Jennifer Potts (BID #39) 4320 W. Center Street Milwaukee, WI 53210 (414) 306-3586 Jennifer@centerstreetmarketplacebid39.org	\$5.00 /\$1,000 Min: \$300 Max: \$1,000
Milwaukee #40 Airport Gateway (Milwaukee County) Pop. 599,164	2006	Leif Otteson, Executive Director (BID #40) Gateway to Milwaukee 4121 South 6 th Street Milwaukee, WI 53221 (414) 455-3323 leif@gatewaytomilwaukee.com www.gatewaytomilwaukee.com/	\$0.852/\$1,000 Min: \$250 Max: \$5,000
Milwaukee #41 Downer Avenue (Milwaukee County) Pop. 599,164	2007	Stephanie Salvia, Executive Director (BID #41) Downer Avenue PO Box 511794 Milwaukee, WI 53203 (414) 202-5754 historicdowneravenue@gmail.com http://www.downeravenue.com/	Weighted average of 50% assessed value to 50% linear footage. Max: \$10,000
Milwaukee #42 Schlitz Park (Milwaukee County) Pop. 599,164	2009	Eric Peterson, Accounting Manager (BID #42) The Brewery Works, Inc. Schlitz Park Leasing and Management Office 1555 N. Rivercenter Dr., Suite 100 Milwaukee, WI 53212 Direct: (414) 316-5795 Office: (414) 272-6302 Fax: (414) 272-5710 epeterson@schlitzpark.com www.schlitzpark.com	Proportional Based on Budget of \$113,000
Milwaukee #43 South 27th Street (Milwaukee County) Pop. 599,164	2012	Tara Cavazos, Executive Director (BID #43) Historic Highway 41 - Milwaukee BID 43 4647 S. 27th Street Milwaukee, WI 53221 414-559-3221 taraacavazos@gmail.com www.hh41.org	\$1.00 /\$1,000 Min: \$500 Max: \$1,500
Milwaukee #44 Kinnickinnic Avenue (Milwaukee County) Pop. 599,164	2012	Lee Barczak, Board President (BID #44) 5130 West Loomis Road Greendale, WI 53129 414-423-4020 http://kkbid44.com/ lbarczak@morgankenwood.com (personal)	\$1.00 /\$1,000 Min: \$100 Max: \$1,000
Milwaukee #48 Granville (Milwaukee County) Pop. 599,164	2014	Mary Hoehne, Executive Director (BID #48) 7817 W. Brown Deer Road Milwaukee, WI 53223 (414) 736-2891 mary@granvillebusiness.org www.granvillebusiness.org	\$1.37/\$1,000 Min: \$234 Max: \$3,892

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Milwaukee #49 Reed Street Yards (Milwaukee County) Pop. 599,164	2014	Peter Moede (BID #49) 700 West Virginia Street #222 Milwaukee, WI 53204 (414) 273-7011 peter@atlaswi.com	Assessments levied in proportion to the current assessed value of each property
Milwaukee #50 S. 13th Street/West Oklahoma Avenue (Milwaukee County) Pop. 599,164	2014	Leif Otterson, Executive Director (BID #50) 4121 S. 6 th Street Milwaukee WI 53221 leif@gatewaytomilwaukee.com www.gatewaytomilwaukee.com	\$1.10/\$1,000 Min: \$150 Max: \$1,500
Milwaukee #51 Harbor District (Milwaukee County) Pop. 599,164	2017	Lilith Fowler, Executive Director (BID #51) 600 E. Greenfield Ave Milwaukee, WI 53211 414-643-1266 lilith@harbordistrict.org http://harbordistrict.org/	\$1.00 per \$1,000 Min: \$100 Max: \$3,000
Monroe * (Green County) Pop. 10,827	1986	Sherrill Kelly, BID President Monroe City Hall 1110 18 th Ave Monroe, WI 53566 608-328-3280 uptowngirlmonroe@aol.com	\$0.45/\$1,000
Neenah (Winnebago County) Pop. 25,501	2002	Amy Barker, Executive Director Future Neenah 135 W. Wisconsin Ave, Neenah, WI 54956 (920) 722-1920 amy@neenah.org www.neenah.org	\$2.95 /\$1,000 Min: \$750 Max: \$7,000
Omro (Winnebago County) Pop. 3,509	1988	Dana Racine, City of Omro Community and Economic Development Director 130 West Larrabee Street Omro, WI 54963 (920) 685-7005 x22 dracine@omro-wi.com www.futureomro.org/	Proportional Based on Budget of \$14,000 Max: \$800
Oshkosh (Winnebago County) Pop. 66,778	1987	Cassie Daniels, BID Manager 120 Jackson Street Oshkosh, WI 54901 (920) 303-2265 x11 Fax: (920) 303-2263 cassie@oshkoshchamber.com www.downtownoshkosh.com	Properties with a proportionate value between 0.0000% and 0.24196% are assessed the minimum special assessment of \$400 Properties with a proportionate value greater than 4.83917% are assessed the maximum special assessment of \$8,000.

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Oshkosh (continued) (Winnebago County)			For properties with a proportionate value between 0.24196% and 4.83917% - the property's proportionate value is multiplied by \$1,653.177 resulting in the special assessment for the property
Port Washington * (Ozaukee County) Pop. 11,343	1994	Bill Schanen, Board Treasurer Port Washington Main Street 116 W. Grand Ave. Suite 205 Port Washington, WI 53074 (262) 284-3494 bschanen3@ozaukeepress.com www.visitportwashington.com/main_street/	\$2.11/\$1,000 Max: \$3,200
Portage (Columbia County) Pop. 10,183	1987	Klay Vehring, Board President 115 West Pleasant Portage, WI 53901 (608) 514-3620 klay.vehring@edwardjones.com	\$1.77/\$1,000
Racine Downtown (Racine County) Pop. 78,199	2001	Kelly Kruse, BID Manager Downtown Racine Corporation 425 Main St. Racine, WI 53403 (262) 634-6002 kkruse@rainedowntown.com www.racinedowntown.com	Proportional based on ratio of individual property value to value of whole district, based on assessment of \$197,292
Racine Uptown (Racine County) Pop. 78,199	2007	Devin Sutherland, Bid Manager Neighborhood Management Solutions PO Box 44604 425 Main St. Racine, WI 53403 (262) 880-2379 devin@neighborhoodmanagementsolutions.com http://exploreuptownracine.com/	Proportional based on ratio of individual property value to value of whole district, based on assessment of \$17,574,200
Racine Douglas Ave (Racine County) Pop. 78,199	2008	Devin Sutherland, Bid Manager Neighborhood Management Solutions PO Box 44604 Racine, WI 53403 (262) 800-2379 devin@neighborhoodmanagementsolutions.com http://discoverdouglasavenue.com/	Proportional based on total assessed value
Rice Lake * (Barron County) Pop. 8,339	1990	Rick Vesper, Rice Lake Main Street Association PO Box 167 Rice Lake, WI 54868 (715) 234-5117 matgal@chibardun.net	\$2.75/\$1,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Ripon * (Fond du Lac County) Pop. 7,733	1989	Craig Tebon, Executive Director P.O. Box 365 Ripon, WI 54971 (920) 748-7466 craig@riponmainst.com www.downtownripon.com	\$3.50 /\$1,000
River Falls (Pierce/St. Croix Counties) Pop. 15,209	1988	Amy Peterson, Development Services Director 222 Lewis Street River Falls, WI 54022 (715) 426-3425 apeterson@rfcity.org http://rfcity.org/ http://www.rfmainstreet.com/index.php	\$1.05 /\$1,000
Shawano (Shawano County) Pop. 9,189	1988	Jennifer Hoffman, Board President 127 S Sawyer St. Shawano, WI 54166 (715) 853-3775 shawanobid@shawanonet.net http://www.shawanodowntown.com/	\$2.25/\$1,000
Sheboygan † (Sheboygan County) Pop 49,288	1990	Dave Hoffman Harbor Centre BID 621 S. 8th St. Sheboygan, WI 53081 (920) 918-0432 2nd Phone: (920) 542-6921 Fax: (920) 457-6269 bidmanager@harborcentre.com www.harborcentre.com	\$2.05/\$1000 Min: \$500 Max: \$7,500
Sheboygan Falls * (Sheboygan County) Pop 7,775	1988	Shirl Breunig, Executive Director Sheboygan Falls Chamber-Main Street 504 Broadway Sheboygan Falls, WI 53085 (920) 467-6206 sbreunig@sheboyganfalls.org www.sheboyganfalls.org	\$1.45/\$1000
Shorewood (Milwaukee County) Pop. 13,337	1999	Erika Lang, Executive Director Shorewood Business Improvement District 4230 N. Oakland Ave, #295 Shorewood, WI 53211 (414) 248-2532 director@wauwatosavillage.org www.shorewoodwi.com	\$1.10 /\$1,000 Max: \$5,000
Spooner (Washburn County) Pop 2,682	2004	Carol Dunn 234 Walnut Street Spooner, WI 54801 (715) 635-6811 northwind@northwindbook.com www.shopspooner.com/	\$1.00/\$1,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Sun Prairie (Dane County) Pop. 30,871	1989	Colleen Burke 1020 Liberty Blvd. Apt. 303 Sun Prairie, WI 53590 (608) 512-9743 cburke@downtownsunprairie.com www.downtownsunprairie.com	\$1.8176/\$1,000 for retail, restaurants, financial/banking, bars, theaters, services, auto repair and sales, professionals, insurance agencies, entertainment, apartment complexes and assisted living facilities \$0.85/\$1,000 for manufacturing, storage, warehousing and wholesale \$1.000/\$1,000 for all others including undeveloped land Max: \$8,000
Superior † (Douglas County) Pop. 26,869	1989	Jodi Rochon, Administrative Assistant Lindsey Jacobson, Executive Director Superior BID 823 Belknap Street, Ste. L-10 Superior, WI 54880 Office: (715) 394-3557 Cell: (218) 349-0943 info@superiorbid.com www.superiorbid.com	\$2.00/\$1000
Tomahawk * (Lincoln County) Pop. 3,397	2008	Christine Vorpapel, Executive Director Tomahawk Main Street, Inc. 225 W Wisconsin Ave. / PO Box 131 Tomahawk, WI 54487 (715) 453-1090 2nd Phone: (715) 551-3189 director@tomahawkmainstreet.org www.tomahawkmainstreet.org	\$2.50 /\$1,000
Two Rivers * (Manitowoc County) Pop. 11,525	1996	Tammy Schinker, Executive Director Two Rivers Main Street, Inc. 1717 East Park Street / PO Box 417 Two Rivers, WI 54241 (920) 794-1482 Fax: (920) 793-5563 office@tworiversmainstreet.com www.tworiversmainstreet.com	Formula Based on Needs (Never to Exceed \$2.00/\$1,000)
Waupun (Fond du Lac/ Dodge Counties) Pop. 11,330	1988	Julie Nickel, Mayor City of Waupun 201 East Main Street Waupun, WI 53863 (920) 324-7919 jnickel@cityofwaupun.org www.cityofwaupun.org	\$1.50 /\$1,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
Wausau * (Marathon County) Pop. 38,426	2004	Elizabeth Field, Executive Director Wausau River District 316 Scott Street Wausau, WI 54403 (715) 297-1829 elizabeth@wausauriverdistrict.org OR info@mainstreetwausau.org www.wausauriverdistrict.com	Proportional Based on Budget of \$60,000 Min: \$250 Max: \$2,500
Wauwatosa (Milwaukee County) Pop. 47,134	1994	Jim Plaisted, Executive Director The Village in Wauwatosa BID 7603A W State St. Wauwatosa, WI 53213 cell: (414) 916-8975 director@wauwatosavillage.com www.wauwatosavillage.org	\$1.21/\$1,000 Min: \$469 Max: \$3,647 Parcels identified as parking lots or vacant lots will be exempt from the \$469 minimum or \$3,647 maximum and are assessed at the same rate per \$1,000 as other properties
West Allis * (Milwaukee County) Pop. 60,697	1989	Diane Eineichner, Executive Director Downtown West Allis, Inc. 7231 W Greenfield Avenue West Allis, WI 53214 (414) 774-2676 director@downtownwestallis.org www.downtownwestallis.org	\$5.37/\$1,000
West Bend (Washington County) Pop. 31,550	2000	Michelle Fergus, BID Administrator Downtown West Bend Association 128 South Sixth Avenue, Suite One West Bend, WI 53095 (262) 338-0635 michelle@downtownwestbend.com www.downtownwestbend.com	\$4.00/\$1,000
Whitefish Bay (Milwaukee County) Pop. 14,125	2009	Katie Hafsoos-Commer, Executive Director Whitefish Bay Business Improvement District 316 East Silver Spring Drive, Suite 230 Whitefish Bay, WI 53217 (414) 964-1400 Fax: (414) 964-1407 WFBID@gmail.com www.merchantsowhitefishbay.com/	\$1.60 /\$1,000 Max: \$3,500
Wisconsin Dells (Sauk/Adams/ Columbia Counties) Pop. 2,707	1988	Kelli Trumble 300 LaCrosse Street Wisconsin Dells, WI 53965 (608) 254-2012, Option #5 ktrumble@dellscitygov.com www.citywd.govoffice2.com/index.asp?SEC=DE0C6D37-9923-47C4-9E96-4B13AC1EADD9&Type=B_BASIC&pri=0&tri=342	Five Zones \$0.50/\$1,000 \$1.00/\$1,000 \$1.75/\$1,000 \$2.00/\$1,000 \$3.00/\$1,000

BID Community (County) Population * Main Street Community † Connect Community	Year Estab.	Contact	Assessment Rate(s)
INACTIVE			
Grantsburg (Burnett County) Pop. 1,322	1988		INACTIVE
Milwaukee #9 North Water Street (Milwaukee County) Pop. 599,164	1993		INACTIVE
RECENTLY DISSOLVED			
Berlin † (Green Lake County) Pop. 5,478	1988	Mike Starshak, BID Board Chair (877) 626-9001 mike@trustwisconsin.com www.1berlin.com	DISSOLVED 2013
Milwaukee #29 Atkinson/Capitol/ Teutonia (ACT) (Milwaukee County) Pop. 599,164	2002	Barry Mimis, ACT BID #29 Manager P.O. Box 76868 Milwaukee, WI 53216 (414) 759-4058 bmimis28@gmail.com	DISSOLVED OCTOBER 2015
Rhineland * (Oneida County) Pop. 7,557	2006	Maggie Steffen, Executive Director Downtown Rhineland, Inc. 21 South Brown Street, Suite A , P.O. Box 1638 Rhineland, WI 54501 (715) 362-7374 msdri@frontiernet.net www.DowntownRhineland.com	DISSOLVED APRIL 2015

84 Total Operating BIDs
* Main Street Community
† Connect Community