



## Upcoming Local Government Programs January – February 2019

The **UW-Extension Local Government Center (LGC)** publishes this announcement of statewide programs monthly. It includes UW-Extension programming and other programs of interest relating to local government that are offered in Wisconsin. Asterisked (\*) programs are Cooperative Extension programs. Information about the **UWEX Local Government Center** and its programming may be found at [lgc.uwex.edu](http://lgc.uwex.edu).

Please send brochures and announcements of programs of statewide interest to Eileen Langdon ([eileen.langdon@ces.uwex.edu](mailto:eileen.langdon@ces.uwex.edu)) at the LGC. Our address: **Local Government Center**, 610 Langdon St., Rm. 229, Madison, WI 53703.

Please call the specified program contact with questions about the programs.

### New Date

\*The teleconference, “**Live, Work & Play is Dead: Innovative Ways to Attract, Retain & Engage Talent**” is **scheduled for Thursday, January 17, 2019**. Originally scheduled for November 29, 2018, see the listing below, for more details.

### January 2019

\*January 9, 2019 – “**Keeping Up with Changes in Wisconsin’s Planning and Zoning Enabling Laws**” – UW-Extension Local Government Center *Local Land Use, Planning and Zoning* teleconference series. 10:30 am – 12:00 noon. Cost: \$20. Over the past several years, Wisconsin’s legislature has enacted numerous laws impacting local planning and zoning. The laws address a variety of local land use practices including conditional use permits; nonconforming uses; structures and lots; vested rights; moratoria; development-related fees and more. This program will provide a summary of those laws so local governments can review their ordinances and practices to insure they have not missed any of the changes and comply with the new laws. *Presenter: Brian Ohm, JD*. Questions: Local Government Center 608-262-9960 or visit <http://lgc.uwex.edu>.

January 10, 2019– “**Protected Classes**” – League of Wisconsin Municipalities #WIMuniExpertise webinar series. 1:00 pm – 2:30 pm. Questions: Gail Sumi [gsumi@lwm-info.org](mailto:gsumi@lwm-info.org). This series is provided by municipal staff with issue expertise. Presented by City of Madison Department of Civil Rights. For more information and a link to the webinar visit <http://www.lwm-info.org/1521/Webinars>.

January 16, 2019 – “**Problem Analysis and Problem Solving**” – Certified Public Manager<sup>®</sup> Program. 8:30 am – 3:15 pm, Pyle Center, Madison. Cost: \$175. Successful managers know that problem solving is based on a systematic process of recognition and analysis. Learn the limitations of your present problem-solving style and how to overcome them. Examine communication processes to improve creativity, identify roles for groups and teams in problem

solving, and discover how to define problems in new ways. *Instructor: Jeff Russell.* Questions: Sunshine Jansen, 608-262-4354. To register, call 608-262-0810 or 800-725-9692 or register online at <https://continuingstudies.wisc.edu/classes/problem-analysis-problem-solving/>.

January 17, 2019 – “**Advanced Problem Solving Strategies**” – Certified Public Manager<sup>®</sup> Program. 8:30 am – 3:15 pm, Pyle Center, Madison. Cost: \$175. You understand the foundations of problem solving and decision making (PSDM) and have a good knowledge of how to use the basic tools within the PSDM process. This advanced seminar goes beyond the basics to explore such issues as developing consensus decisions, moving beyond an impasse when group members disagree, dealing with counter-productive behavior, and applying more advanced PSDM tools and techniques. Prerequisite: Participants must have completed CPM’s Problem Analysis & Problem Solving seminar prior to attending this advanced session. *Instructor: Jeff Russell.* Questions: Sunshine Jansen, 608-262-4354. To register, call 608-262-0810 or 800-725-9692 or register online at <https://continuingstudies.wisc.edu/classes/advanced-problem-solving-strategies/>.

\*January 17, 2019 – “**Live, Work & Play is Dead: Innovative Ways to Attract, Retain & Engage Talent**” – UW-Extension Local Government Center *Local Government Issues, Challenges and Strategies* teleconference series. 10:00 am – 11:00 am. Cost: \$20. Local governments need to be savvy and intentional about how they connect with the next generation. This presenter will cover ten ways to engage Millennials and Gen Z including successful talent attraction case studies and strategies to create connection in communities. *Presenter: Jeremy Fojut, NEWaukee.* Questions: Local Government Center 608-262-9960 or visit <http://lgc.uwex.edu>.

January 25 – March 30, 2019 – “**2019 District Meetings**” – Wisconsin Towns Association. 8:00 am – 3:15 pm. \$50. Late registration \$60. February and March dates listed under February below. For more information, please visit the Wisconsin Towns Association website at <http://wisctowns.com>.

#### **2019 Wisconsin Towns Association District Meeting Locations and Dates**

Friday, January 25	Minocqua	Reuland’s Conference. Center
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\*January 31, 2019 – “**Repurposing our Downtowns: Strategies that Work**” – UW-Extension Local Government Center *Local Government Issues, Challenges and Strategies* teleconference series. 10:00 am – 11:00 am. Cost: \$20. Downtowns in Wisconsin, both big and small, continue to experience significant change in their customers and competition. Beyond traditional retail are emerging many unique businesses that contribute to downtown’s evolving purpose. Identifying the key market segments, finding the right business mix, creating an authentic niche, and use of technology require a solid market analysis. Working with UW-Extension, a community-led research project applies the data and insight from the University with the experience of local leaders to develop a community-led market analysis. This market analysis becomes a roadmap for the community to properly manage the direction of its downtown. *Presenters: Bill Ryan, Sharon Lezburg, and Victoria Solomon.* Questions: Local Government Center 608-262-9960 or visit <http://lgc.uwex.edu>.

### **February 2019**

February 1 – March 30, 2019 – “**2019 District Meetings**” – Wisconsin Towns Association. 8:00 am – 3:15 pm. \$50, late registration \$60. For more information, please visit the Wisconsin Towns Association website at <http://wisctowns.com>.

**2019 Wisconsin Towns Association District Meeting Locations and Dates:**

Ripon	Friday, February 1	Royal Ridges Conference Center
Manitowoc	Saturday, February 2	Farm Wisconsin Discovery Center
Kimberly	Friday, February 8	Liberty Hall
Wabeno	Saturday, February 9	Potawatomi Carter Casino
Cable	Friday, February 15	Lakewoods Resort and Lodge
Cumberland	Saturday, February 16	Das Lach Haus
Neillsville	Friday, February 22	American Legion Post 73
Juneau	Friday, March 1	Juneau Community Center
Whitewater	Saturday, March 2	841 Brewhouse
Barneveld	Friday, March 8	Deer Valley Lodge
Wisconsin Dells	Saturday, March 9	Kalahari Resort
Eau Claire	Friday, March 15	Florian Gardens
Warrens	Saturday, March 16	Three Bears Resort
Stevens Point	Saturday, March 30	Holiday Inn & Convention Center

February 6-7, 2019 – **“Advancements in Stormwater and Erosion Control”** – Annual Conference of NASECA-Wisconsin, Ho-Chunk Convention Center, Wisconsin Dells, 8:00 am – 4:00 pm. Cost: \$295 (Single Day \$195). Two-day conference focused on erosion control and stormwater management. Presenters from state agencies, municipalities and consulting firms will discuss topics that include the LIDAR Analysis, Permeable Pavement, Updates on Rules and Guidance, Soil Amendments, Stream Stabilization, in addition to case studies related to stormwater and erosion control. For a full agenda and information on CD/PDHs (including professional conduct and ethics) and DSPS credentials and online registration, visit [www.nasecawi.org](http://www.nasecawi.org).

\*February 13, 2019 – **“Complying with the New Housing Report Requirements”** – UW-Extension Local Government Center *Local Land Use, Planning and Zoning* teleconference series. 10:30 am – 12:00 noon. Cost: \$20. During the last legislative session, the Wisconsin Legislature passed 2017 Wisconsin Act 243 which requires two reports. These reports are on the implementation of the housing element of the community’s comprehensive plan and the community’s residential development fees. This program covers the legal requirements as well as tools and approaches available to communities to prepare these reports. *Presenters: Kurt Paulsen, PhD, AICP and Brian Ohm, JD*. Questions: Local Government Center 608-262-9960 or visit <http://lgc.uwex.edu>.

February 14, 2019 – **“Presenting Yourself to One or Many”** – Certified Public Manager<sup>®</sup> Program. 8:30 am – 3:15 pm, Pyle Center, Madison. Cost: \$175. Effective speaking is a key skill for the successful manager. Learn tips to strengthen that skill in many different settings. Review how to use everyday occasions to enhance your personal presence. Develop skills to improve your formal speeches and to interview effectively with the media. Ample opportunity for practice plus exercises for continuing to improve on your own. *Instructor: Al Guyant*. Questions: Sunshine Jansen, 608-262-4354. To register, call 608-262-0810 or 800-725-9692 or register online at <https://continuingstudies.wisc.edu/classes/presenting-yourself-one-many/>

February 15, 2019 – **“Executive Writing: Effective Workplace Communication”** – Certified Public Manager<sup>®</sup> Program. 8:30 am – 3:15 pm, Pyle Center, Madison. Cost: \$175. Strengthen

your ability to write memos, letters, and reports covering a broad range of issues. Learn techniques to increase efficiency, apply different structures depending on your purpose, improve your editing, choose appropriate language for written rather than oral communication, and analyze your intended audience. We use writing samples for analysis and discussion. *Instructor: Kyle Henderson.* Questions: Sunshine Jansen, 608-262-4354. To register, call 608-262-0810 or 800-725-9692 or register online at <https://continuingstudies.wisc.edu/classes/executive-writing/>.

February 20, 2019 – **“Basic Management for Supervisors”** UW-Madison Transportation Information Center, 8:00 am – 3:30 pm. Madison Water Works, Madison. Cost: \$150. Learn the basic tasks of management, common public works service delivery methods, and how public works departments are structured to insure accountability and efficiency. Also, you will review common work planning systems and how to better plan your own time. Questions: 1-800-442-4615. To register call 1-800-462-0876, or visit <https://epd.wisc.edu/tic/workshops/>.

\*February 28, 2019 – **“Farm Economic Trends and their Effects on Farmers and Local Communities”** – UW-Extension Local Government Center *Local Government Issues, Challenges and Strategies* teleconference series. 10:00 am – 11:00 am. Cost: \$20. Agriculture has been a major economic engine in Wisconsin, but increasing financial stress has led to an uptick in farm bankruptcies across the state. The presenters will discuss economic trends affecting agriculture, the impacts on Wisconsin farmers, and implications for Wisconsin’s communities. *Presenters: Paul Mitchell, Gary Sipiorski.* Questions: Local Government Center 608-262-9960 or visit <http://lgc.uwex.edu>.

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