2019 City of Brodhead Business Improvement District (BID)  
Annual Budget Request to the Common Council

1. Advertising and Promotion.................................................................$8,000.00

2. Administrative Expense and Miscellaneous.................................$1,000.00

3. Christmas Lights ...............................................................................$1,000.00

4. Planting and Upkeep Flowers...............................................................$4,000.00

5. Maintenance/Building repair and wages for work on buildings in the district
   ...........................................................................................................$5,000.00

   TOTAL ....................................................................................................$19,000.00

6. Work with property owners to encourage upgrading

   The BID Board requests that the BID be continued for 2019 and the assessment be increased to $2.00 per thousand of assessed value with matching funds from the City of Brodhead. The old assessment rate of $1.80 per thousand of assessed value has been in effect for many years without an increase. Further, the $2.00 proposed rate is significantly below the State of Wisconsin assessment average for Business Improvement Districts of $3.27 per thousand. The additional funds are being budgeted for increased spending on advertising and promotion, and maintenance/building repair in the district.

   Thank you for your consideration,

   BID Board